



HKU MBA Surges Ahead with World-class Partnerships!

Q. After London Business School another partnership with Columbia Business School. Please tell us more about it.

Dr. Chan - The Columbia Business School partnership is a significant new step in addition to our partnership with London Business School to build the HKU MBA program. For the last four years the HKU MBA full-time program has adopted a clear strategy to improve its quality and reputation. We have achieved significant recognition through the extensive development and use of Asia-Specific business cases in MBA teaching, No. 1 ranking (in entire Asia and Australia) in the Economist top 100 MBA, and internationalization of student body. Now with these two prestigious partners (both top five MBA programs in the world), the HKU MBA is in a great position to offer an MBA education that delivers highly relevant Asia/China business training, world-class teaching from London and New York, and impressive worldwide alumni networks to our graduates. Couple these partnerships with our existing collaboration with Fudan University and strong presence in Shanghai, the HKU MBA is at the central of a truly global and very high-level MBA program connecting key financial centers of the world including New York, London, Hong Kong, and Shanghai.

Q. How will you differentiate this with an exchange program?

Dr. Chan - Our partnerships with London Business School and Columbia Business School are by far superior to any exchange program. First, our students, once admitted into the HKU MBA, are guaranteed to go to London and/or New York. Second, students will be allowed to freely choose their electives from the full course portfolios of London Business School and/or Columbia Business School. Third, starting 2007/08 at least 40 and up to 20 HKU MBA students will study in London and New York respectively. They will create such a strong presence at the respective communities that our students will become a key source of knowledge and experience on Asia/China business, not to mention as logical business contacts for London Business School and Columbia Business School alumni who wish to build their business in Asia/China. This can only be possible when a critical mass of HKU MBA students with strong Asia exposure and connection spend 3-4 months in London and/or New York and mix with all their students.

Q. How is the reaction from the market? How are the admissions looking for the next batch?

Dr. Chan - For the 2006/07 intake which will spend a term at London Business School from April to June, 2007, the response from the market has been tremendous! Since we had begun full-time admission in last November, we have already admitted exceptional students from different parts of the world that have worked in big corporations and have achieved very high GMAT's. Also every short-listed candidate was interviewed individually to ensure excellent communication and inter-personal skills.

Q. What companies have recruited HKU MBA students in the past?

Dr. Chan - Our primary placement strategy focuses on providing personalized placement service to our MBA students. We have worked on an one-on-one basis with placement firms and corporate partners to identify students with specific talents/experiences in order to match them with suitable jobs and companies. This approach has proven to be very effective in providing career opportunities to our students with specific aspirations and skills while satisfying our corporate partners' HR needs. Some of the companies which have employed our recent graduates include -

Philips, DHL, Synovate, CSAV-Norasia, HP, Hutchison, Samsung, Goldman Sachs, 3M, HSBC, Bank of China, IBM, L'Oreal, Huawei Technologies, Shell, Bank of Communications, Merck, Standard Chartered Bank, Deloitte, and so on.



Professor R. Glenn Hubbard, Dean of Columbia Business School and Professor Richard Wong, HKU Deputy Vice-Chancellor and Acting Dean of Faculty of Business and Economics at the signing ceremony.

The University of Hong Kong and Columbia Business School recently announced a partnership between the two schools that will enable University of Hong Kong MBA students to study at Columbia Business School for a full semester. The program will begin with the 2007-2008 academic year when up to 20 students would go to study at Columbia. It is expected that the number would go up to 40 as the program grows. Upon completion of their core courses at the University of Hong Kong, the students will be eligible to spend the semester taking four elective courses side-by-side with Columbia MBA students, with access to Columbia Business School's distinguished student, alumni and corporate networks as they participate in Columbia events, hear from illustrious business leaders as part of the School's famed speaker series, and visit with leading firms located in New York City. Columbia Business School will issue a certificate to the participating students upon successful completion of the courses.